

Membership 100% Pledge Card

The goal of Membership 100% is for every Jewish resident of the greater Altoona area to become a member of our Federation in 2012.

Our recent demographic profile of our community found that of the 214 Jewish family units in our area, 11% are not affiliated with any local Jewish organization and 40% are not members of the Federation, since they do not contribute to our annual campaign.

Membership 100% is a lofty goal but our executive committee feels that there will be many advantages from this effort. In addition to greater funding for Federation programming and event sponsorship, this campaign should be a great community building activity.

Each year our Federation is playing a greater role to strengthen and preserve Jewish life in our community. Our Federation is the only organization that is involved in all aspects of Jewish life in our community. Our Federation is there for Jews of all denominations and beliefs. The Federation is the one place that we stand together as one. To have 100% membership would further strengthen our community for the benefit of all. Having all Greater Altoona Jews belong to one organization would help to ensure our future as we go l'dor v'dor, from generation to generation. If you believe in preserving Judaism in our community you need to be a member of the Greater Altoona Jewish Federation.

The Greater Altoona Jewish Federation United Communities 2012 Annual Campaign and
Membership Drive

2011 membership campaign gift \$ _____

Suggested 2012 membership campaign gift \$ _____

I hereby renew my membership with this pledge to give the sum of \$ _____

Name

Address, City, State, Zip

Phone

Method of Payment Check Bill Me VISA MasterCard

Credit Card#

Exp. Date, 3 Digit Security #,

Signature