

To: The Greater Altoona Jewish Federation Board
From: Bill Wallen, Executive Director
Re: Minutes from the Board meeting of December 14, 2010

Those present were: Bob Neidorff, Ronna Lasser, Tobi Rispoli, Jan Housman, Joel Hollander, Judi Sue Meisner, Bob Gordon, Mike Cohen, Clark Adelman, Jeff Greenberg, Madelyn Greenberg, Neil Rudel, Rey Altberg, Rozzie Sky, Al Roth and Bill Wallen

- A. Welcome and comments – Mike Cohen called the meeting to order and welcomed everyone and thanked them for their commitment to the Federation and the Jewish values that we represent. He thanked Paula and Dave Binus for another fine dinner.
- B. Minutes of meeting, September 14, 2010 – The minutes were approved without any additions or corrections. Motion, Jeff Greenberg. Second by Rey Altberg. Unanimous approval.
- C. Financial reports
 1. Campaign 2009 - final amount pledged was \$158,243. Prior year's pledges were around \$180,000. The reduced amount for 2009 is based on some donors moving, others passing away and the effect on the poor economy. Allocation checks were sent in January.
 2. Campaign 2010 update – Bill reviewed the pledges as of December 13, 2010 totaling \$144,102.98. We project around \$160,000-\$162,000 by the end of the campaign. That amount represents an increase of \$2,000-\$4,000 over the 2009 campaign but a \$20,000-\$22,000 decrease in our 2008 campaign.
 3. Allocations for 2011 - Our allocations will need to reflect that we have less campaign funds available.
 - i. Endowments – Bill presented the recommendations for the Port and Petsonk funds. Motion was made by Judi Sue Meisner, seconded by Bob Gordon and approved by the Board for the recommended allocations totaling \$11,290.
 - ii. Campaign – Neil Rudel presented the Allocations Committee report and Bill guided the Board through the spreadsheet. The recommended allocations were approved by motion of Neil Rudel and seconded by Madelyn Greenberg and unanimous vote of the Board.
- D. Communications
 1. Website update – Michael reported that we've had over 2,500 unique visitors and almost 7,000 visits. The website is updated weekly and he urged people to send pictures and articles of interest to Bill or himself. He reported that the

confirmation class is continuing with the Ginger Glass/Madelyn Greenberg interview series. The current one on our site is Joel Schocker's interview with Henry Weinberg.

2. Newsletter – Neil encouraged people to submit pictures for “The Way We Were” section and suggestions for the “Profile” couple or individual. Judi Sue suggested the AAC photo albums as a good source for pictures. The next issue will be in late January.
- E. Role of Board members – Michael has updated the sign up sheets with more specific responsibilities for each activity. Board members were encouraged to volunteer.
- F. Program plans and updates
1. Sunday school will move to AAC and hold the Camp Fair on January 9. Emma Kaufman will be there. Camp Ramah and Harlem will come at a later date.
 2. An Interfaith service on Social Justice will be held on Sunday, January 16 at 2:00pm. It's listed on our website and more details will follow.
 3. The Film Festival will be held on February 17 & 14 and March 3 & 10. The committee will meet December 28 to finalize details.
 4. The Federation is planning a trip to the American Jewish Museum in Philadelphia. Bill reported that they are still not well organized and we may need to wait till summer or Fall for our bus trip. Norma Sevel has volunteered to help with arrangements.
 5. The 2011 Love Feast has been scheduled for Saturday, December 24. The Simpson Temple has requested that the Federation and Temple Beth Israel co-sponsor. We will need several volunteers for overall coordination of the event. Contact Bill to volunteer. A final decision will be made on February 2 – our next Board meeting.
- G. Executive Director's Report – Bill's report was distributed and is part of the official minutes.
- H. Other business – None
- I. Good and welfare
1. Clark Adelman thanked the Federation for increasing the allocation to the JMC. He reported that JMC manager Cal Bragonier is working from home following back surgery, but has still increased revenue from athletics.
 2. Tobi Rispoli reported that the pen pal program with Israeli students grades 2 – 6 is going well. Thanks to Tessie Sky Sabag – her Israeli counterpart.

3. Neil Rudel expressed condolences to families of people who recently passed away; Ruth Roth, Helen Edelman and Boris Belenitsky.
4. Jan Housman reported a recent visit with Jo Ann Halpern at the Lutheran Home. The Confirmation class also made a visit. Jo Ann sends her best wishes to the community.
5. Yale and Ida Schulman's new address is Parmer Woods 12429 Scofield Farms Drive, Austin, TX 78758. Yale's phone is 512-833-8925 and Ida's is 512-833-3333. Please write or call. Yale is no longer using email.
6. Shirley Levinson now resides at 8480 Roswell Road, Atlanta, GA 30350. Her phone is 678-461-1046.
7. Yasher Koach to Jakob Golant on his 90th birthday. The Federation sent a certificate.