

To: The Greater Altoona Jewish Federation Board
From: Ilissa Zimmerman, Secretary of the day
Re: Minutes from the Board meeting of September 14, 2010

In attendance were Mike Cohen, Bill Wallen, Judi Sue Meisner, Tobi Rispoli, Bob Gordon, Al Roth, Norma Sevel, Ronna Lasser, Madelyn Greenberg, Jeff Greenberg, Neil Port, Steve Port, Phyllis Port, Dave Binus, Ray Altberg, Greg Werstil, Jerry Wayne, Dave Binus, and Ilissa Zimmerman.

- A. Welcome and comments. Mike Cohen called the meeting to order and welcomed everyone with a message of renewal, repentance, and optimism for the New Year and with a goal toward good deeds in the Jewish community. Thanks again to Dave and Paula for the fine meal.
- B. Minutes of the meeting of April 7, 2010 had been emailed and were distributed in hard copy at the meeting. No additions or corrections. On motion of Tobi and second by Jeff the minutes were approved.
- C. Welcome new board member Greg Werstil.
- D. The 2010 campaign funds will be used for the year 2011 allocation. In 2010, the total pledged which represents the cards that have been returned is \$129, 555. The projected final amount is \$155,000-\$160,000. The entire campaign update was included in the report distributed at the meeting. The report is part of the official minutes.
- E. Campaign 100% was devised to encourage EVERY MEMBER of the Jewish community to be a member of the Federation. Board members should encourage membership among their Jewish associates. Suggestion is to publish a list of the current contributors which would enable us to contact those who have not yet become members.
- F. Allocations will be made at the December 14, 2010 meeting. The Allocation Committee meets in November.
- G. Communications. Website update. The website is on line and continues to be updated as news is received. Mike posts news and information on the community bulletin board together with jokes, articles of interest, and news in the family. Ilissa was directed to suggest to the confirmation class teachers that confirmands interview family members and continue the historic archives of the Jewish community. Bill suggests that the Temple members be encouraged to talk to their senior members. The interviews from last year's confirmation class should be located and placed on the website.
- H. Executive Director Report by Bill Wallen. The entire report was provided in the packet distributed to the attendees. The report is part of the official minutes.
 - The synagogue presented one of four lectures in the Interfaith Summer Series: Topic; Wedding Rituals and Customs.
 - College outreach: High Holiday schedule was circulated to about 50 students at Penn State Altoona with invitation to services. Religious

awareness week is scheduled at the Penn State campus in December. At Juniata College, an introduction to Judaism program was presented to the Diversity club.

- Federation provided \$2400 financial assistance to Jewish summer camp attendees.
 - Interfaith activities include monthly panels on cable TV; Celebrate diversity will feature two films from the 2010 Film Festival.
- I. ZOA Israel Mission: The April 2010 participant was Rev. Paul Johnson. He is the scheduled speaker and honoree at the Israel Bonds dinner scheduled for October 10, 2010 at 1 pm at the Casino. Invitations to be mailed by Israel Bonds. Harold Marcus is also being honored this year and the Board suggested that the Federation make a gift of a \$100 Israel Bond to him.
 - J. Rabbi Korotkin installation at the Temple is scheduled for October 15, 2010. All are invited.
 - K. Adult education at the Temple is scheduled for November 17, 2010. The program is Jews in the Media featuring Phil Dubrow, Don Clippinger, and Neil Rudel.
 - L. Sunday School report. Started on September 12, at the Temple with preschool program through Confirmation. Curriculum committee met at length this summer to update, process ongoing. Federation assistance with Sunday School is invaluable.
 - M. Programs: 100 Voices, a journey home, musical look at Jewish/Polish history is being presented Sept. 21, 2010 in Pittsburgh and Harrisburg.
 - N. Global Day of Jewish learning is scheduled for November 7, 2010. Bill Wallen and Audrey Korotkin continue to plan. It will be a community event scheduled at the Temple on Sunday during Sunday School from 10 am to noon.
 - O. Network Leadership: Jewish Federation of North America will hold a local meeting on Sunday October 24, 2010 from 9am to 3pm at Penn State in State College. There will be a representative of the David Project which addresses anti-Semitism on the campus and how to deal with it. The leadership program will provide learning opportunities: what is working in other communities: what issues are at the forefront for Jewish leaders: and education for Jewish students on how to present their view point. Please plan to attend.
 - P. Judy Meisel to visit the area October 28, 2010 to November 4, 2010. Help with transportation to the schools and speaking engagements, hosts for dinners, etc is requested of the Jewish community. She will speak at Sunday School on October 31, 2010, and local Sunday school classes 6th grade and up are being invited.
 - Q. The Interfaith Thanksgiving Service is scheduled for the evening of November 23, 2010. The host this year is Sacred Heart Church.
 - R. On November 18, 2010 Henry Winkler will lecture at Penn State on dyslexia.

- S. The trip to the Philadelphia Museum of Jewish American History will be deferred until Spring.
- T. L'Chaim Newsletter. This issue is particularly informative and well laid out. It is headed by Neil Rudel who gives the credit to Bill Wallen. Phyllis Port will be included on the team. The publication comes out every 6 months with Wallen on content and Rudel on content, format, and print coordination. The Newsletter team is in need of pictures for the Years Gone By segment. Suggestion: add back issues of L'Chaim to the federation website.
- U. Good and Welfare. Roz and Phil Sky donated curve tickets for the annual federation night at the curve. 45 attended, Neil organized. Tobi reported that Women Unite with Chana'le Stein at the Chabad house included a knowledgeable discussion relevant to the holiday. She encourages participation in the programs which offer a positive Jewish experience.
- V. The Belenitstsky/Aryev 20th anniversary of their arrival in Altoona should be honored. The president, Mike Cohen, has requested the formation of a committee to arrange an honor. Note, the families will address the Forum on Yom Kippur
- W. President report on the Role of Board Members. Federation Projects/responsibilities were discussed at the April meeting. Mike requests that board members determine where they can be most effective in the Federation. We can all help Bill and Mike to make the federation programs and projects successful.
- X. The picnic wagon ride is scheduled for Sunday September 26, 2010 from 4:30 to 7: 30 at the Diamond Carriage Lane. RSVP is required by 9-17. Looking for a volunteer to handle the children's games and activities.
- Y. Meeting adjourned at 8:20 pm